

BRYANT COLLEGE

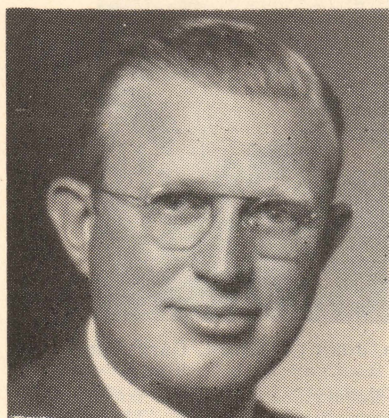
BULLETIN



ALUMNI ISSUE

OCTOBER - - - 1951

2nd Business Management Institute October 25



ELBERT M. CUSHING



J. CARLISLE MacDONALD

13 Sponsors Join in One-Day Forum for New England Management Problems

The second annual Business Management Institute will be held on Thursday, October 25 at Bryant College. This event is a day-long clinic on business management problems in New England. The program last year was well received by business leaders who attended. The Institute presents this year, six nationally known speakers, two industrial case studies, and three controversial panel discussions.

"How to Live With Controls" will be the topic discussed by KENNETH KRAMER, EXECUTIVE EDITOR OF BUSINESS WEEK; "Marketing in a Changing Economy" will be the subject of LLOYD E. PARTAIN, Director of Research, CURTIS PUBLISHING COMPANY; "Have Rhode Island's Problems Been Solved?" will be the keynote luncheon address of DR. ARTHUR A. BRIGHT, JR., (on leave from the Federal Reserve Bank), Director of Research, THE N.P.A. COMMITTEE OF NEW ENGLAND; and "The Garrison State, Year Two" by MARTIN R. GAINSBURGH, Chief Economist, NATIONAL INDUSTRIAL CONFERENCE BOARD. Included in the morning program will be two industrial case studies in marketing led by Charles S. Vanderblue, Director of Marketing Research at Gorham Mfg. Co., and William Christopher, Manager of Marketing Re-

search at the Monowatt Division of the General Electric Co.

Evening Banquet Scheduled

Martin R. Gainsbrugh will be the principal speaker at the banquet session to be held at the Biltmore Hotel. Dr. James P. Adams, former Vice-president of Brown University and more recently Provost of the University of Michigan, will act as guest chairman. Greetings will be extended by Governor Roberts, Mayor Reynolds, and Dr. Jacobs.

Panel Discussions

Three panel discussions are to be featured during the afternoon program. Panel boards will be made up of New England business leaders and will discuss "Diversified Production, Key to a Stable Economy," led by A. L. Rogers, plant manager, Goodyear Tire and Rubber Co.; "Community Relations—What the Public Thinks of My Company," led by J. Whitney MacDonald, general manager, Rumford Chemical Works; and "Better Labor-Management—Round Two," led by Winthrop H. Taft, Ditto Sales and Service Co.

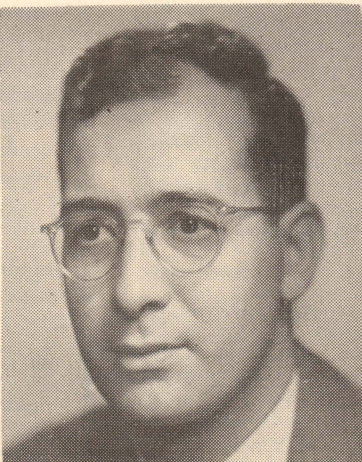
Sponsors of the Institute are Bryant College Bureau of Business Research, National Association of Cost Accountants, Providence Chapter, National Office Managers' Association, Personnel Executives Club of

(Continued on Page 3)

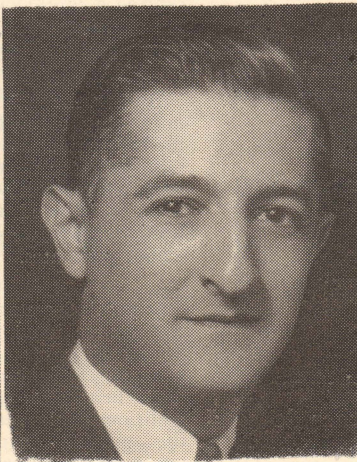
Six nationally prominent speakers, two industrial case studies, three controversial panels



KENNETH KRAMER



DR. ARTHUR A. BRIGHT

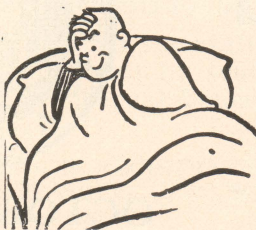


MARTIN R. GAINSBURGH



LLOYD E. PARTAIN

Late News



► **BILL CONNOR**, Alumni Secretary, has been released from active duty with the Army and is back on the job at Bryant. Bill was called to active duty in September 1950 and served in Austria as sergeant major of an infantry battalion.

► **PROFESSOR GEORGE W. BATES** made the proud announcement of the birth of a son, **Roger Alan**, born September 2, 1951.

► **GEORGE VIERA**, Class of 1950, has been dismissed from Wallum Lake Sanatorium where he has spent the past fifteen months recovering from tuberculosis. George visited the college recently and looks as fit as we have ever seen him, and ready to get to work on his delayed career.

► **JEANNETTE CARROLL JACOBS HONORED BY WOMEN'S AD CLUB.** Mrs. Jacobs, wife of Bryant's President, was given a citation by the local chapter of the Advertising Federation of America for her service to advertising, by serving as president of the local chapter; the first to be elected President of the International Conference of Advertising Clubs, and Vice-president of the national organization.

► **THE BROTHERS OF PHI SIGMA NU** were seen baking cakes (of all things) until the wee hours of the morning last week. Investigation showed that they were the sponsors of a cake sale at the Shepard Store in Providence. The proceeds of the sale are to be used for a Halloween Party for underprivileged children. Such a worthy project has all our praise and congratulations. (By the way, the cakes were worthy of praise too!)

1952

ALUMNI REUNION

May 10, 1952

Reserve the date and watch the next issue for further details.

"The Glamour in a Name"



Left to right: Maureen O'Hara, Ronald Coleman, Joan Crawford, Gary Cooper.

No, we did not make a mistake in the caption of the picture. These campus students with movieland names were honored recently at a sorority-sponsored dance. They were further honored by a touring party of Hollywood personalities who were present in Providence commemorating the 50th anniversary of the motion picture industry. The four students were invited guests at a luncheon at the Biltmore Hotel for the Hollywood group, and their introduction to those assembled added an unusual and amusing note to the program.

BUSINESS ADMINISTRATION SCHOOL LEADS SEPTEMBER ENROLLMENT

New Course Added To Secretarial School

About half of the freshman class was registered in the School of Business Administration with the next largest group in the School of Secretarial Science. Accepting a limited number of applications, the Business Teacher-Training School enrolled only 40 new students.

During the post-war years it has been interesting to observe the fluctuation of the veteran enrollment. Until this current year, the incoming classes have been 60% veterans; however, this present registration showed that of 1500 enrolling students, 90% were high school and prep school graduates.

Medical Secretarial is the title of the new course inaugurated this year in the School of Secretarial Science. This is a two-year curriculum leading to the degree of Bachelor of Secretarial Science. Further additions to the secretarial department are the one-year degree courses for college graduates. These one-year courses are medical secretarial, merchandising, executive secretarial and accountancy.

American University Women Elect

Miss Priscilla M. Moulton, Supervisor of Secretarial Studies and Administrative Assistant to the President of Bryant, has just added another laurel to her educational career—that of having been elected Assistant Treasurer of the Providence Chapter of the University Women.

Miss Moulton, who is at present studying for her doctorate at Columbia University, was graduated from Boston University with the degrees of B.S. and Ed.M. A varied career in teaching and educational administration work has made Professor Moulton a much sought-after speaker and consultant of educational associations.

NATALE CANDELMO APPOINTED TO FACULTY

Natale Candelmo, graduate of the Business Teacher Training School and member of the Class of 1951, was appointed instructor in shorthand, typing, and accounting at the beginning of the present semester. Natale will be remembered by his classmates for having been graduated summa cum laude and being the recipient of the gold medal award designating the highest honor in the School of Business Teacher Training.

Mr. Candelmo has a friendly and personable attitude in his chosen profession and extreme sincerity in his classroom association. His appointment was certainly a tribute to the work he performed as an undergraduate.

New Dietitian

Miss Ruth Prentice has recently accepted the position of Head Dietitian at Bryant College. Miss Prentice, who is a native of Worcester, Massachusetts, came from the Gordon College of Theology and was formerly with the International Mission in China for eight and one-half years.

Educated at Wheaton College and Junata College, Miss Prentice, having had an extremely varied career in the field of nutrition education, is qualified, in no small way, for the position to which she has been appointed.

Varsity Basketball Leaves the Campus

Phi Sigma Nu Goes National

During the month of October representatives of the Zeta Chapter of the national Phi Sigma Nu fraternity will visit the Bryant campus to confer installation degrees upon the members of the Phi Sigma Nu of Bryant College. Some years ago, PSN was a member of the national organization; however, the association was broken and has just recently been reinstated.

Phi Sigma Nu and its sister sorority, Sigma Iota Chi, are the only Greek letter organizations on campus to have national affiliations.

Varsity Track to Be Emphasized

In spite of a very successful season in varsity basketball, the decision to discontinue the sport was reached at the end of the college year. Basketball, as a varsity enterprise, was carried on last season on a conditional basis by a decision of the Student Senate. The lack of attendance at games could not support the expenditure of funds necessary to carry the activity.

When it became evident that interest in varsity basketball was confined to a very small segment of the student body during the season just past, the matter again came up for discussion with a resulting decision to abandon any further attempt to establish varsity basketball as a permanent activity. The loss, however, will serve to strengthen the intramural basketball program because of the availability of former varsity men.

Varsity Track Retained

The reverse situation is found in the student support of varsity track. Enthusiasm has been steadily growing for the past three years of varsity track at Bryant. Our teams are becoming stronger and student turn-out at home meets has been steadily increasing. Successful seasons and student interest have warranted expansion with the result that more impressive schedules will be available.

B. M. I. Forum

(Continued from Page 1)

The Providence Chamber of Commerce, the Junior Chamber of Commerce, The Providence Chamber of Commerce, Rhode Island Association of Credit Men, Rhode Island Council of Chambers of Commerce, Rhode Island Textile Association, Rhode Island Development Council, Society for the Advancement of Management, Providence Chapter, The New England Council, Rhode Island Chapter, Associated Industries of R. I.

Open to Alumni

The complete program has been opened to the alumni of the college with the sincere hope that those who are able to attend all or a portion of the Institute's presentation will do so. A reservation blank has been printed on the last page of this issue for your convenience.

VITAL STATISTICS . . . NEWS BY CLASSES

1923

A certified public accountant—E. MARJORIE FEELEY—has been elected a member of the American Institute of Accountants, the national professional society of CPAs. Miss Feeley has been employed for five years by Russell E. Drummond, of Providence.

1930

According to an announcement, MR. LINCOLN C. BATESON began instructional duties at Northeastern University in Boston, September 10, in the Department of Accounting. He is also the recipient of a B.B.A. degree from Northeastern in 1950 and is currently studying for a Master of B.A. at Northeastern.

1934

JOHN A. CARREIRO, teacher and guidance co-ordinator at the Morton Junior High School in Fall River, Massachusetts, since 1935 and has been named principal of the Borden School at a salary of \$4,320, two steps above his present pay.

1935

He is the secretary of one of the most famous business tycoons in America, Thomas Watson's. And his name is MURRAY HUTCHINSON of New York. International Business Machines in New York is his place of employment.

1938

From Holyoke, Massachusetts, MISS EVELYN BRIGDA will leave soon for Wiesbaden, Germany, where she has signed a two-year contract for the position of a fiscal accountant in the Budget Division, Comptroller Section of headquarters, U. S. Air Forces in Europe.

1943

MARCEL A. RICHARD of Springfield, Massachusetts, has successfully passed the CPA examination. He has majored not only at Bryant in business administration but also at Harvard and Dartmouth.

1947

A former Bryant employee, MISS MAUREEN MANCHESTER, of Providence, was wed in August of this year to Russell Anderson of North Haven, Connecticut.

Aspiring to public office for the first time as a candidate for City Council berth is JAMES C. MURPHY of Fall River, Massachusetts.

From teacher to recreation director: MISS BERNARDINE McCRUDDEN of Providence is a new member of the Burg Club staff at Senthofen, Germany in the Bavarian Alps, where she helps direct recreation for American soldiers.

HOWARD J. SWANSON, C.P.A., has been elected a member of the American Institute of Accountants. Now associated with the Providence office of Price, Waterhouse and Company.

CONSTANCE L. CZELUSNIAK, formerly Constance Lecznar, changed her name in May of this year. From Holyoke, Massachusetts, she is employed by Dr. John J. Byrnes of that city as dental secretary and receptionist.

1948

While employed at the U. S. Rubber Company in the Control Division, ADELARD LADOUCEUR is also working for his master's degree at the University of Detroit and teaching accounting subjects there during the evenings. He is originally from East-Pawtucket, Rhode Island.

1949

Attached with the Auditor General's office and currently on an audit with a team of civilian C.P.A.'s doing an audit of internal audits at Warren Air Force Base, Wyoming, is LT. HENRY MICAEL, JR., USAF.

Los Angeles, California is now the home of MISS LOIS KAUFMAN where she is employed by Dr. Ben Newman, a dermatologist in that city. Worcester, Massachusetts is her home town.

PVT. GEORGE RIDOLFI, now stationed with Battery C, 398th AAA AW Battalion (Smb), Camp Edwards, Massachusetts, works in Battalion Headquarters where he does all the clerical work for his company. He is from Pawtucket, Rhode Island.

ADVANCE REGISTRATION -- Second Annual Business Management Institute, Thursday, October 25, 1951, Bryant College and Sheraton-Biltmore Hotel, Providence, R. I.

Luncheon and dinner reservations are limited by dining hall facilities. Mail your check at once.

Avoid disappointment by sending this registration in advance. Your tickets will be waiting for you at South Hall, Bryant College, 1 Young Orchard Avenue, corner Hope Street, on Thursday morning, October 25.

	Cost	Number of Registrations	Total Amount
COMPLETE INSTITUTE REGISTRATION			
SPECIAL PACKAGE PRICE.....	\$10.00		
(covers all items listed below. Purchased individually the cost of \$12.50 will apply)			
THURSDAY MORNING SESSION.....	\$2.00		
THURSDAY AFTERNOON SESSION.....	\$2.00		
LUNCHEON	\$2.50		
BANQUET	\$6.00		
Total.....	\$12.50		
Total Amount Enclosed →			<input type="text"/>

Please make checks payable to Robert W. Blake, and mail with this registration to Bryant College. Envelope enclosed for your convenience. Receipt will be acknowledged.

Name (please print) _____

Company Name _____

Street Address _____

City _____ Zone _____ State _____

Date _____

Signature _____

WHICH PANEL DO YOU PLAN TO ATTEND?

Check One

Panel No. I ☐ Panel No. II ☐ Panel No. III ☐

1950

Doing graduate work at the University of Miami are LIONEL GOMEZ of Pittsfield, Massachusetts, and RICHARD LANE of Providence, Rhode Island.

JOAN M. MORGAN and JULES A. GHIO were married in March and are now living in Winthrop, Mass., Mrs. Ghio's home town. He has been called back to active duty with the U. S. Navy and at the present time is stationed at the Chelsea Naval Hospital in Chelsea, Massachusetts.

CPL. PHILIP TOPPING NEWBURY, has recently completed an eight-week Leader's Course with the Eighth Infantry Division at Fort Jackson, South Carolina. He is a native of Pawcatuck, Connecticut.

A son, Joseph Skorupa, Jr., was born to LT. and MRS. SKORUPA on June 14, 1951. Lt. Skorupa has been serving with the 3rd Armored Cavalry Regiment at Fort George G. Meade since March 1, 1951. They are both natives of Cranston, Rhode Island.

1951

BERNARD S. TIBBETTS, yeoman seaman apprentice, USN, formerly of Caribou, Maine, recently reported to Headquarters, Commander-in-Chief Atlantic Fleet, Norfolk, Virginia, for duty.

Newport marine, CPL. ALAN G. SIMPSON, was seriously injured in a head-on Louisiana train crash. A veteran of Marine Corps duty in China, Simpson, a reservist, had been recalled to active duty upon completing his studies at Bryant. Since that time he has been stationed at Camp Lejeune, North Carolina.

BRYANT COLLEGE BULLETIN

Alumni Issue

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BRYANT COLLEGE BULLETIN

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for its Alumni

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